

WHAT IS FAIR TRADE

When a **FAIR TRADE FAITH GROUP** is designated, it supports fairer conditions and better prices for people in the Global South who grow and make our products: whether it's the coffee we drink, the cocoa in our chocolate, or the cotton in our t-shirts.

It's a market-based system that uses consumer support to influence international trade practices, and is a powerful tool for change. When you buy fair trade products, farmers and workers have much more power to create a better life for themselves and their communities, and enjoy sustainable livelihoods.



Photo credit: Sorwathe Tea Factory Ltd



The Fair Trade Faith Group is a Program of Fairtrade Canada, managed in partnership with the Canadian Fair Trade Network (CFTN) and the Association québécoise du commerce équitable (AQCE).

LEARN ABOUT OUR OTHER FAIR TRADE PROGRAMS!



For more information, go to:
w: fairtrade.ca e: action@fairtrade.ca

w: cftn.ca e: info@cftn.ca

w: assoquebecéquitable.org
e: info@assoquebecéquitable.org



ASSOCIATION
QUÉBÉCOISE
DU COMMERCE
ÉQUITABLE



PROMOTE DIGNITY AND CARE
FOR OTHERS

SUPPORT THE GLOBAL COMMUNITY
PARTICIPATE IN SOCIAL JUSTICE



The **FAIR TRADE FAITH GROUP PROGRAM** recognizes churches, mosques, synagogues, temples, and other faith communities for demonstrating strong commitment to fair trade in their congregations.

The goal is to harness the power of everyday individuals that belong to a faith group and use their passion and thirst for helping others to create a more just and sustainable world.



Photo credit: Emmaus Anglican Church

“
I'M PROUD THAT MY CONGREGATION PURCHASES
PRODUCTS THAT REFLECTS VALUES OF FAIRNESS
AND RESPECT
”

- a congregation member



The tenants of love, compassion and respect are at the core of religion. **FAITH GROUPS PRACTICE JUSTICE** by striving to put their messages into action. Through fair trade, congregations have the opportunity to exemplify ethical leadership towards a world that reflects their values.

The Fair Trade Faith Group Program encourages congregations to engage with a global movement that gives people, their families and their communities more fulfilling, purposeful and dignified lives.



Photo credit: Unity of Greater Hamilton

Here are the **STEPS TO BECOMING A FAIR TRADE FAITH GROUP**. Refer to our website for more detailed information.

1 - COMMITTEE

A Fair Trade Committee must be formed by members and leaders of the congregation to ensure continued commitment to the Fair Trade Faith Group designation.

2 - PRODUCT AVAILABILITY

A faith group must demonstrate the availability of Fairtrade certified coffee, tea and a third product from a different category, such as sugar, chocolate, or bananas.

3 - VISIBILITY AND AWARENESS

The faith group must be promoting its fair trade commitment by having promotional and informational material available to all.



Photo credit: Harrow Mosque